

HOST ORGANISATION INFORMATION	
Name of the company	Fan Estrategia Online, S.L.
Address	Carrer Bolívia 68-70
City	Barcelona
Country	Spain
Website	pangeareality.com
Short information about the company	We are a mobile company focused in augmented reality projects. We develop other types of apps too and have a special interest in new technologies as Virtual Reality and wearables. Living new experiences is the way we understand mobile.

INTERMEDIARY ORGANISATION INFORMATION	
Name of the company	Trainee+Up
Address	Calle Bailén, 11 Bajos 08010
City	Barcelona
Country	Spain
Website	www.traineeup.com/en
Short information about the company	<p>Trainee+Up is an intermediary company founded by professionals working in the European educational programme sector.</p> <p>Our goal is to enable students gain practical skills in the workplace which will strengthen their future career prospects.</p> <p>Trainee+Up additionally offers an orientation service completely free of charge for international students in order to assist them during their period of stay abroad.</p>

ERASMUS+ PLACEMENT INFORMATION	
Sector	Software Development
Function	Digital online marketing traineeship
Address	Carrer Bolívia 68-70
Description of activities	<ul style="list-style-type: none"> • Support the SEO and SEM strategy • To plan and execute AD's campaigns • Manage the company newsletter and social media • Stay current with social media trends and tools
Placement duration	6 to 12 months

Beginning of training	September 2016 onwards
Weekly working hours	20
Accommodation	Not provided
Financial support	Not provided

REQUIREMENTS	
Educational background	Marketing, Multimedia, Communications, Social media Management
Experience requirements	Not required
Language competences	English fluency essential, and basic Spanish is a plus
IT Competences	Knowledge of digital marketing initiatives across multiple channels: digital advertising, online partnerships, online publishers, social media
Social competences	<ul style="list-style-type: none"> • Motivated and proactive • Positive, energetic and ready to work in a young team • Great team player
Driving licence	n/a

APPLICATION	
Please send your CV and Motivation Letter in English through the on-line application form. No other application procedures will be considered.	
Traineeship offer	Digital online marketing traineeship
On-line application form	http://www.traineeup.com/en/students/traineeship-offers/